

The 300% Solution: How ClientTether Transformed Roof Maxx's Lead Management Overnight

The Challenge Faced by Roof Maxx

Roof Maxx, a leader in sustainable roof maintenance, faced significant challenges before integrating ClientTether into its operations. Dealers struggled with:

Managing Multiple Roles: Balancing responsibilities like sales, accounting, marketing, and customer service.

Lead Management: Difficulty tracking new leads and ensuring timely follow-up.

Time-Consuming Follow-Ups: Repeated attempts to connect with leads consumed valuable time.

Inefficient Communication: Manual calling, texting, and emailing hindered productivity.

Lack of Automation: The need for an automated solution to handle lead follow-up efficiently.

The Solutions Offered by ClientTether

ClientTether tailored a suite of solutions to address Roof Maxx's challenges head-on:

Automated Lead Response: Immediate engagement with leads through texts, calls, emails, and even physical gifts.

Enhanced Lead Conversion: Automated follow-up and scheduling technology.

Consistent Follow-Up: Ensuring no lead or opportunity is missed. Customer Retention: Automated retention programs with scheduled communications.

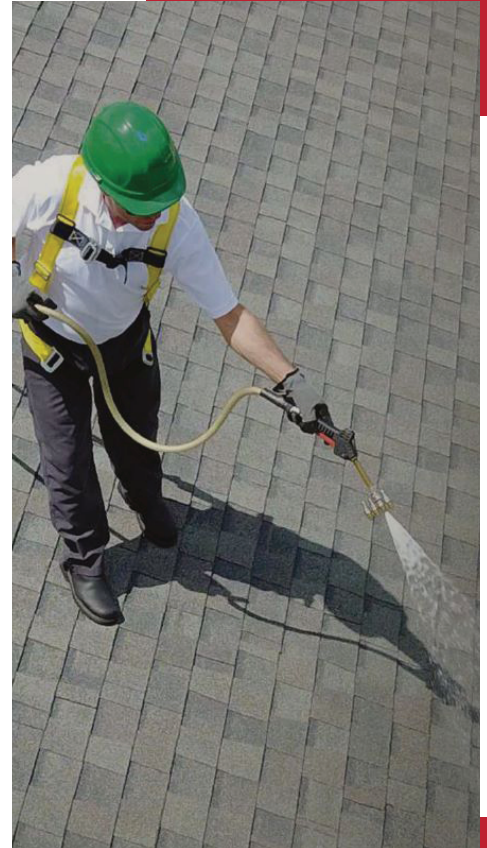
Online Reputation Management: Automated review management for a positive online presence.

Impactful Results

300% Increase in Customer Contacts: Tripled customer contacts and sales. 95% Lead Engagement Rate: Dealers talking to and scheduling 95% of all leads.

Over 50 Five-Star Reviews: Significant increase in positive online reviews within the first year.

65-80% Improvement in Lead Conversion Rates: Remarkable boost in converting leads into customers.



“ ClientTether has changed my business. Not just in the lead cultivation and up to the first appointment, but also in all those steps between the sales process, where ClientTether becomes an extension of myself. ”

Gregory Northup
Roof Maxx Certified Dealer

Why Do Businesses Choose ClientTether?

Lead Reactivation

- **Automated SMS:** Improve dead lead engagement with personalized texting.
- **Automated Email:** Share engaging content through email, text, and AI chat nurturing.
- **Automated Calling:** Reach out proactively to unresponsive leads. AI Engagement: Use AI tools to answer prospects' questions.
- **Omnichannel Nurturing:** Increase sales by up to 50% at 33% less cost.

Lead Follow-Up

- **Automated SMS:** Immediate and ongoing personalized texting to improve lead response.
- **Automated Email:** Triple response rates with emails, texts, and calls.
- **Automated Calling:** Increase answer rates by 40% with automated calls.
- **AI Engagement:** Provide a risk-free channel for leads to ask questions.
- **Omnichannel Nurturing:** Continue engaging new leads, even when they don't respond initially.

Quoting and Closing Deals

- **Streamlined Quoting Tools:** Simplify and standardize quoting.
- **Automated SMS:** Ensure clients receive quotes with text delivery and follow-up.
- **Automated Email:** Improve close rates with automated quote delivery and follow-up.
- **Automated Calling:** Follow up on all quotes delivered with personal calls.
- **AI Engagement:** Answer clients' questions about proposals or services.
- **Omnichannel Nurturing:** Keep engaging prospects with value-adding content.
- **Easy-to-Use Payment Processing:** Close deals and collect payments faster.
- **Seamless QuickBooks Integration:** Simplify record keeping.
- **Trigger-Based Automations:** Automate follow-up communications and tasks after proposals are signed.

Customer Retention

- **Automated SMS:** Send arrival/dispatch notifications and reminders.
- **Automated Email:** Automate service reminders, invoicing, and other communications.
- **Automated Calling:** Ensure projects stay on track with automated customer calls.
- **AI Engagement:** Use AI tools to answer clients' questions about services.
- **Online Reviews:** Automate gathering of online reviews to enhance credibility.
- **Mail/Media Delivery:** Use physical mail to augment customer satisfaction and create loyal customers.

Eager to Elevate Your Operations? Connect with ClientTether Today!

